

PRESS RELEASE

Expanding the industrial business in Poland – Establishing Würth Industrie Service Polska

Bydgoszcz/Poland. With the spin-off of the current industrial business Würth Industrie Service Polska Sp. z o. o. on 1st July 2021, the strategic expansion of the industrial sector in Poland has started. The national company is now independently active in the operating business. The former branch office of Würth Industrie Service GmbH & Co. KG and its potential to strengthen the business in the Polish market was recognised.

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01.09.2021

Always ahead – but true to our roots. The success story of Würth Industrie Service started as a result of the spin-off of the Industry division from Adolf Würth GmbH & Co. KG in Künzelsau to an independent subsidiary in Würth Industrial Park, Bad Mergentheim. With currently more than 1700 employees, the company focuses on the C-Parts requirements of manufacturing industry customers and provides a holistic support to more than 20,000 customers. In addition to 13 subsidiaries, the branch offices in Switzerland, Great Britain, Israel, Poland and the Netherlands are a part of Würth Industrie Service. The spin-off of the former branch office in Poland will bring some changes, but many aspects will remain the same. The existing colleagues will continue to cater to their respective customers centrally from the offices in Bydgoszcz, Poland. Even the day-to-day cooperation between the former branch office and Würth Industrie Service in Bad Mergentheim will remain unchanged - the type of support from Bad Mergentheim will not change due to this corporate adjustment. Apart from Blazej Macialek, former sales manager of branch office in Poland, Jürgen Mayer, Head of International Sales at Würth Industrie Service, will also take over the management of the new company. Through this organisational and corporate change, Würth Industrie Service promises to boost the presence in the Polish market and enhance customer relationships.

Photo material:**Captions:**

Photo: Expansion of industrial business in Poland.jpg

Caption: Spin-off of branch office in Poland to Würth Industrie Service Polska Sp. z o. o.

Photo source: Würth Industrie Service Polska Sp. z o. o.

Brief profile of Würth Industrie Service GmbH & Co. KG

Within the Würth Group, Würth Industrie Service GmbH & Co. KG is responsible for the supply of the industrial sector. Since its foundation in 1999, Würth Industrie Service is located at the Industriepark Würth in Bad Mergentheim, Germany with over 1.700 employees. As a complete C-Parts provider, the company offers its customers a specialised product range of over 1,100,000 items: from screws, connection and fastening technology, tools to chemical-technical products and occupational safety. In addition to the extensive standard range, the strength of the company lies in its customer-specific, logistical and dispositive supply and service concepts as well as in special parts. Under the service brand "CPS® – C-Product Service", the company offers modular solutions, which are customised as per customer-specific requirements. Thereby, the consumption-based and demand-based systems significantly rationalise the processes for purchase, logistics and quality assurance and enable the procurement of small parts in a cost-optimised manner. Logistic and dispositive services such as shelving systems with scanners or a just-in-time supply using Kanban bin systems contribute significantly to increasing the productivity.